Webalo®

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HEALTHCARE SUCCESSES PROMPT WEBALO WEBINAR

Thirty-minute overview highlights how Britain's NHS is connecting
smartphones to enterprise data and functions in minutes

LOS ANGELES – NOVEMBER 9, 2010 – Attendees at this year's BlackBerry Innovations Forum in England learned how University Hospitals Birmingham, part of the U.K.'s National Health Service (NHS), is using Webalo to connect medical, administrative, and operations staff to NHS enterprise resources in minutes. NHS's ability to configure bi-directional, transactional mobile interactions in minutes garnered sufficient attention to persuade Webalo to share the information with other healthcare organizations.

The result is a 30-minute webinar scheduled for November 16, 2010, at 10:30 a.m. Pacific Standard Time. The presentation will provide an overview of Webalo's mobile capabilities for the healthcare industry and showcase some of the NHS's growing list of enterprise-to-mobile capabilities. The presentation will also include a real-time demo of the Webalo mobile connectivity platform. Attendees will be able to see that it is actually possible to connect enterprise resources to smartphones in minutes without writing a single line of code.

Healthcare professionals can register for the webinar at http://www.webalo.com/e/healthcare .

ABOUT WEBALO

Webalo changes the economics of enterprise mobility. It provides the enterprise-to-mobile infrastructure that puts enterprise data and functions on smartphones 100 times faster than traditional approaches to mobile application development, and it provides personalized mobile capabilities that meet the individual needs of any end user.

Webalo technology eliminates the need for traditional mobile application development tools and custom programming to provide - in hours, instead of weeks or months - mobile access to the specific enterprise data and functions that smartphone users rely on to do their jobs. Rather than build new mobile applications or purchase proprietary mobile versions of a vendor's enterprise applications, organizations can use Webalo to let administrators easily select, from their existing enterprise applications, the exact data and functions that mobile users need so they can work more efficiently and productively.

Webalo - available in hosted and virtual appliance versions - lets non-IT business administrators easily and rapidly configure the connections between smartphones and enterprise apps from vendors such as IBM, Oracle, SAP, and Microsoft, as well as from in-house applications. Then, in seconds, Webalo conforms the settings to the native user interface of any Android, BlackBerry, iPhone, Symbian, Windows Mobile, or Java-enabled smartphone or tablet.

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Founded in 2000, Los Angeles-based Webalo is privately held. Additional information about Webalo's products, customers, and partners is available at www.webalo.com .

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